

GENERAL SERVICES ADMINISTRATION

Federal Supply Service *Authorized Federal Supply Schedule Price List*

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through **GSA Advantage!**[™], a menu-driven database system. The INTERNET address for **GSA Advantage!**[™] is: <http://www.GSAAdvantage.gov>.

Schedule Title: Multiple Award Schedule (MAS)

Federal Supply Group: Professional Services

Contract Number: 47QRAA18D009V

For more information on ordering from Federal Supply Schedules go to the GSA Schedules page at GSA.gov.

Contract Period: May 29, 2018 through May 28, 2023

Price List Current as of Modification PS-0019 effective December 1, 2022

Contractor: BRECK INC.
801 N Quincy Street, Suite 620,
ARLINGTON, VA 22203-1729

Business Size: Women-Owned Small Business (WOSB)

Telephone: (703) 544-7970 x102
FAX Number: (202) 222-0067
Web Site: www.breckinc.com
E-mail: Sarah@breckinc.com
Contract Administration: Sarah Long

CUSTOMER INFORMATION:

1a. Table of Awarded SIN(s) with appropriate cross-reference to page numbers:

SIN	Recovery	SIN Description
512110	512110RC	Video/Film Production
5191M	5191MRC	Entertainment, News and Library Media
541430	541430RC	Graphic Design Services
541511	541511RC	Web Based Marketing
541611	541611RC	Management and Financial Consulting, Acquisition and Grants Management Support, and Business Program and Project Management Services
541613	541613RC	Marketing Consulting Services
541690	541690RC	Technical Consulting Services
541810	541810RC	Advertising Services
541810ODC	541810ODCRC	Other Direct Costs for Marketing and Public Relations Services
541820	541820RC	Public Relations Services
541850	541850RC	Exhibit Design and Advertising Services
541910	541910RC	Marketing Research and Analysis
54151S	54151SRC/54151SSTLOC	Information Technology Professional Services
561410	561410RC	Editorial, Publishing, and Library Media Services

561920	561920RC	Conference, Meeting, Event and Trade Show Planning Services
611710	611710RC	Educational Support Services
OLM	OLMRC/OLMSTLOC	Order Level Materials (OLM)

1b. Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract. This price is the Government price based on a unit of one, exclusive of any quantity/dollar volume, prompt payment, or any other concession affecting price. Those contracts that have unit prices based on the geographic location of the customer, should show the range of the lowest price, and cite the areas to which the prices apply.

SIN	Labor Category	Site	Year 5
			GSA Price + IFF
5191M 512110 541613 541690 541810 541820 541850 561920 611710	Production Assistant	Both	\$39.17

1c. If the Contractor is proposing hourly rates a description of all corresponding commercial job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services shall be provided. If hourly rates are not applicable, indicate "Not applicable" for this item.

Labor Category Descriptions included at the end of this document.

2. Maximum Order:

SIN - 54151S - \$500,000

OLM SIN - \$250,000

All other SINs - \$1,000,000.00

3. Minimum Order: \$100.00

4. Geographic Coverage (delivery Area): Domestic

5. Point(s) of production (city, county, and state or foreign country): Same as company address

6. Discount from list prices or statement of net price: Government net prices (discounts already deducted).

7. Quantity discounts: .05% discount off \$250,000-\$500,000; 1% discount off \$500,001 or more

8. Prompt payment terms: Net 30 days. Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions

9. Foreign items (list items by country of origin): None

10a. Time of Delivery (Contractor insert number of days): Specified on the Task Order

- 10b. Expedited Delivery.** The Contractor will insert the sentence “Items available for expedited delivery are noted in this price list.” under this heading. The Contractor may use a symbol of its choosing to highlight items in its price list that have expedited delivery: Contact Contractor
- 10c. Overnight and 2-day delivery.** The Contractor will indicate whether overnight and 2-day delivery are available. Also, the Contractor will indicate that the schedule customer may contact the Contractor for rates for overnight and 2-day delivery: Contact Contractor
- 10d. Urgent Requirements.** The Contractor will note in its price list the “Urgent Requirements” clause of its contract and advise agencies that they can also contact the Contractor’s representative to effect a faster delivery: Contact Contractor
- 11. F.O.B Points(s):** Destination
- 12a. Ordering Address(es):** Same as Contractor
- 12b. Ordering procedures:** For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA’s) are found in Federal Acquisition Regulation (FAR) 8.405-3”.
- 13. Payment address(es):** Same as company address
- 14. Warranty provision.:** Contractor’s standard commercial warranty.
- 15. Export Packing Charges (if applicable):** N/A
- 16. Terms and conditions of rental, maintenance, and repair (if applicable):** N/A
- 17. Terms and conditions of installation (if applicable):** N/A
- 18a. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable):** N/A
- 18b. Terms and conditions for any other services (if applicable):** N/A
- 19. List of service and distribution points (if applicable):** N/A
- 20. List of participating dealers (if applicable):** N/A
- 21. Preventive maintenance (if applicable):** N/A
- 22a. Environmental attributes, e.g., recycled content, energy efficiency, and/or reduced pollutants:** N/A
- 22b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contactor’s website or other location.) The EIT standards can be found at: www.Section508.gov/. Section 508 compliance information is available on EIT supplies and services. Full details can be found on our website at the following link: <https://breckinc.com/breck-section-508-notice/>**
- 23. Unique Entity Identifier (UEI) number:** JPU2X6ZPWN86
- 24. Notification regarding registration in System for Award Management (SAM) database:** Registered

25. Final Pricing:

The rates shown below include the Industrial Funding Fee (IFF) of 0.75%.

SIN	Labor Category	GSA PRICE + IFF
561920 512110 541430 541511 541611 541613 541910 5191M 541690 541810 541820 541850 561410 611710	Creative Director	\$148.04
561920 512110 541430 541511 541611 541613 541910 5191M 541690 541810 541820 541850 561410 611710	Marketing Director	\$135.17
561920 512110 541430 541511 541611 541613 541910 5191M 541690 541810 541820 541850 561410 611710	Project Manager III	\$121.78
561920 512110 541430 541511 541611 541613 541910	Project Manager II	\$96.87

5191M 541690 541810 541820 541850 561410 611710		
561920 512110 541430 541511 541611 541613 541910 5191M 541690 541810 541820 541850 561410 611710	Project Manager I	\$77.97
561920 512110 541430 541511 541611 541613 541910 5191M 541690 541810 541820 541850 561410 611710	Project Coordinator I	\$60.59
561920 541511 541611 541613 541910 5191M 541690 541810 541820 541850 561410 611710	Marketing Strategist	\$108.39
561920 512110 541430 541511 541611 541613 541910 5191M 541690	Communications Specialist II	\$73.07

541810 541820 541850 561410 611710		
561920 512110 541430 541511 541611 541613 541910 5191M 541690 541810 541820 541850 561410 611710	Communications Specialist I	\$55.64
561920 512110 541430 541511 541611 541613 541910 5191M 541690 541810 541820 541850 561410 611710	Marketing Associate	\$42.84
561920 512110 541430 541511 541611 541613 541910 5191M 541690 541810 541820 541850 561410 611710	Graphic Designer II	\$80.33
561920 512110 541430 541511 541611 541613 541910 5191M 541690	Graphic Designer I	\$66.21

541810 541820 541850 561410 611710		
561920 512110 541511 541613 541910 5191M 541690 541810 541820 541850 611710	Video Editor	\$75.77
561920 512110 541613 5191M 541690 541810 541820 541850 611710	Production Assistant	\$39.17
561920 512110 541613 5191M 541810 541820 611710	Voice Artist	\$126.29
561920 512110 541430 541511 541611 541613 541910 5191M 541690 541810 541820 541850 561410 611710	Copyeditor	\$60.44
561920 512110 541511 541613 541910 541690 541810 541820 541850 611710	Animator I	\$87.06

561920 541511 541611 541613 541910 54151S 5191M 541690 541810 541820 541850 561410 611710	Web Developer II	\$104.08
561920 541511 541611 541613 541910 54151S 5191M 541690 541810 541820 541850 561410 611710	Web Developer I	\$84.63
561920 512110 541511 541611 541613 541910 5191M 541690 541810 541820 541850 561410 611710	Senior Writer	\$115.32
561920 512110 541511 541611 541613 541910 5191M 541690 541810 541820 541850 561410 611710	Writer	\$81.22
561920 512110 541430 541511	Strategic/ Operational Analyst	\$148.58

541611 541613 541910 54151S 5191M 541690 541810 541820 541850 561410 611710		
561920 541430 541511 541611 541613 541910 54151S 5191M 541690 541810 541820 541850 561410 611710	Business Process Analyst	\$111.32
561920 541430 541511 541611 541613 541910 54151S 5191M 541690 541810 541820 541850 561410 611710	Graphical User Interface Designer	\$79.25
561920 54151S 561410	IT Documentation Specialist	\$99.37
54151S	Programmer I	\$85.92
54151S	Programmer II	\$147.07
54151S	Programmer III	\$176.57
561920 541430 541511 541611 541613 541910 54151S 5191M 541690 541810	Program Manager	\$141.96

541820 541850 561410 611710		
561920 541430 541511 541611 541613 541910 54151S 5191M 541690 541810 541820 541850 561410 611710	UX Specialist	\$94.65
561920 541611 541511 541910 512110 541613 54151S 5191M 541690 541810 541820 541850 561410 611710	Section 508 Compliance Specialist I	\$73.63
561920 541611 541511 541910 512110 541613 54151S 5191M 541690 541810 541820 541850 561410 611710	Section 508 Compliance Specialist II	\$88.01
561920 541430 541511 541611 541613 541910 54151S 5191M 541690 541810	Administrative Specialist - Junior	\$53.45

541820 541850 561410 611710		
561920 541611 541613 541690 561410	Policy/Legislative Specialist - Mid-Level	\$74.90
561920 541611 541511 541910 512110 541613 5191M 541690 541810 541820 541850 561410 611710	Public Relations Specialist - Junior	\$65.88
561920 541611 541511 541910 512110 541613 5191M 541690 541810 541820 541850 561410 611710	Public Relations Specialist - Mid-Level	\$84.99
561920 541611 541511 541910 512110 541430 541613 5191M 541690 541810 541820 541850 561410 611710	Multimedia Specialist	\$80.45
561920 541611 541511 541910 512110 541430 541613	Digital Support Specialist	\$80.45

54151S 5191M 541690 541810 541820 541850 561410 611710		
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SIN(s) PROPOSED	SUPPORT PRODUCT/ LABOR (ODCs)	CEILING PRICE/RATE OFFERED TO GSA (including IFF)
541810ODC	Video Clip	\$ 49.37
541810ODC	Printed Pocket Folders (100 count)	\$ 453.40
541810ODC	Printed Booklets (28 pages; 100 count)	\$ 818.14
541810ODC	Printed Booklets (8 pages; 100 count)	\$ 282.12
541810ODC	Printed Booklets (4 pages; 100 count)	\$ 141.06
541810ODC	Business Cards (250 count)	\$ 75.57

Service Contract Labor Standards (SCLS): The Service Contract Labor Standards (SCLS) is applicable to this contract as it applies to the entire Multiple Award Schedule (MAS) Schedule and all services provided. While no specific labor categories have been identified as being subject to SCLS due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29 CFR 541.300), this contract still maintains the provisions and protections for SCLS eligible labor categories. If and / or when the contractor adds SCLS labor categories / employees to the contract through the modification process, the contractor must inform the Contracting Officer and establish a SCLS matrix identifying the GSA labor category titles, the occupational code, SCLS labor category titles and the applicable WD number. Failure to do so may result in cancellation of the contract.

Labor Category	Description	Minimum Education	Minimum Experience	Applicable SIN(s)
Administrative Specialist – Junior	Performs administrative and clerical duties as assigned, including preparing reports, tracking schedules, arranging and participating in meetings, conducting research, and coordinating activities with assigned leadership.	High School Diploma	1 year	541430 541511 541611 541613 541910 54151S
Animator I	Creates storyboards based on narrative and script, including video	BA/BS	4 years	541511 512110

and marketing storyboards. Designs sets, characters, models, backgrounds. Experience using a range of artistic mediums. Forms several layers of animation and works with editors to produce a final piece. Works under general supervision.

541613

<p>Business Process Analyst</p>	<p>Analyzes process and re-engineering, with an understanding of technical problems and solutions as they relate to the current and future business environment. Creates process change by integrating new processes with existing ones and communicating these changes to impacted Business Systems teams. Recommends and facilitates quality improvement efforts. May directly supervise lower-level staff.</p>	<p>BA/BS</p>	<p>5 years</p>	<p>541430 541511 541611 541613 541910 54151S</p>
<p>Communications Specialist I</p>	<p>Aids in the development and implementation of communication tasks. Assists with integrated marketing and integrated business program tasks. Aids in the production of informational media like videos, analyses, brochures, and other content. Provides communications-related assistance with program management services including financial and business solutions, video production services, and graphic design tasks. Works under general supervision.</p>	<p>BA/BS</p>	<p>2 years</p>	<p>541611 512110 541430 541613 541611</p>
<p>Communications Specialist II</p>	<p>Responsible for leading and implementing communication tasks. Assists with integrated marketing and integrated business program tasks. Responds to communication challenges with creative solutions. Relays progress to client on a regular basis. Creates content for information campaigns, press briefings and editorials. Keeps abreast of industry news and trends and writes analysis. Provides communications-related assistance with program management services including financial and business solutions, video production, and graphic design tasks. Assists with</p>	<p>BA/BS</p>	<p>4 years</p>	<p>541611 512110 541430 541613 541611</p>

	integrated marketing and integrated business program tasks. Works under general supervision.			
Copyeditor	Edits reports and deliverables to ensure proper syntax, grammar, spelling, punctuation and references. This includes assistance in editing program management documents, web-based marketing materials, market research, scripts and distribution materials for video production, and commercial art and graphics design materials. Ensures consistency in tone, style, and format of documents, integrated marketing materials, and integrated business program deliverables. Provides editing to ensure good organization and flow of text. Works under general supervision.	BA/BS	4 years	541611 541511 541910 512110 541430 541613 541611
Creative Director	Responsible for transforming and interpreting client requirements as well as market research analysis into a comprehensive media strategy. Utilizes video production, commercial art, graphic design, integrated marketing plans, and integrated business program support tools in support of the overall media strategy. Manages development of creative branding and advertising that meets the client's vision and integrated program objectives. Leads the creative process and provides motivation to all members of the organization. May directly supervise lower-level marketing staff.	MA/MS	14 years	541511 541910 512110 541430 541613 541611
Graphic Designer I	Responsible for creation of a variety of graphic materials which support services such as web-based marketing initiatives, integrated marketing plan services, market research and analysis, branding initiatives, and video production. Assists in design throughout project lifespan and managing of integrated mission-oriented projects. Experience in use of design software. Familiarity with image manipulation and desktop layout. Works under general supervision.	BA/BS	1 year	541611 541511 541910 512110 541430 541613 541611

Graphic Designer II	Responsible for creation of a variety of graphic materials which support services such as web-based marketing initiatives, integrated marketing plan services, market research and analysis, branding initiatives, and video production. Assists in design throughout project lifespan. Extensive experience in use of design software as well as web, multimedia, and video tools. Familiarity with image manipulation and desktop layout. Works under general supervision.	BA/BS	3 years	541611 541511 541910 512110 541430 541613 541611
Graphical User Interface Designer	Works with management teams and US designers to create solutions. Establishes user interface goals. Conceptualizes and designs cross-browser and cross-platform user interface, such as graphics and multimedia, for web applications, web pages, and web components. Works under general supervision.	BA/BS	2 years	541430 541511 541611 541613 541910 54151S
IT Documentation Specialist	Responsible for generating and maintaining accurate IT documentation. Ensures document control, including editing and reviewing documents such as contracts, policies, procedures, workflows, and other applicable client or internal documentation. Works under general supervision.	BA/BS	4 years	54151S
Marketing Associate	Assists in the creation and management of long-term marketing plans, including comprehensive plans, web-based advertising, public relations, promotions, and collateral. Determines integrated business program solution marketing plans based on market research and analysis, while taking into account program management factors such as financial and business solutions. Supports creation of marketing plans through commercial art and graphic design tools. Gives support to advertising programs and communication programs designed to promote products or services. Works under general supervision.	BA/BS	1 year	541611 541511 541910 512110 541430 541613 541611
Marketing Director	Directs, develops, implements, and facilitates marketing, brand, and	BA/BS	12 years	541611 541511

	business program strategies, activities, policies, commercial art, and graphic design for an organization to meet their comprehensive performance goals. Utilizes market research, administering economic and commercial surveys, to identify potential markets for products, videos, and services. Initiates market research studies and analyzes findings in order to discover target market segments and how to best present products, videos, graphic designs, services, and web-based marketing to the selected target market. Analyzes trends including changes in supply and demand and keeps current on activity of competitors. May directly supervise lower-level marketing staff.			541910 512110 541430 541613
Marketing Strategist	Coordinates and organizes marketing materials and communications for programs such as web-based marketing and integrated business solutions. Identifies trends and patterns in market research data in order to make informed and intelligent planning decisions including maximizing internet capabilities. Designs and develops specific strategic plans and marketing initiatives to better meet marketing goals both web based and comprehensive. May directly supervise lower-level marketing staff.	BA/BS	6 years	541511 541910 541613 541611
Multimedia Specialist	Provides graphic design support across a range of media including audio and video to develop and present information for publications, presentations, and other communication materials to enhance audience understanding of agency mission and programs. Develops and produces a variety of promotional, educational, communications, marketing, and implementation materials and tools.	BA/BS	3 years	541611 541511 541910 512110 541430 541613
Policy/Legislative Specialist – Mid-Level	Monitors and prepares summaries of legislation and hearings relevant to client requirements. Assists with tracking, monitoring, and providing	BA/BS	3 years	541611 541613

status reports on legislative activities in Congress and State governments as appropriate. Analyzes legislation to identify relevant authorities, requirements and programmatic direction for relevant activities.

Production Assistant	Assists with preproduction planning of video recording and transmitting broadcasts for creative multimedia campaigns. Helps with postproduction duties such as editing, dubbing, music, and sound effects. Prearranges and controls television production equipment, such as cameras, lights, microphones and microphone booms, and recording equipment, in studio and at locations outside of studio, to record or transmit broadcasts. Works under general supervision.	BA/BS	1 year	512110 541613
Programmer I	Confirms project requirements by reviewing program objective, input data, and output requirements with analyst, supervisor, and client. Arranges project requirements in programming sequence by analyzing requirements; preparing a work flow chart and diagram using knowledge of computer capabilities, subject matter, programming language, and logic. Encodes project requirements by converting work flow information into computer language. Maintains client confidence and protects operations by keeping information confidential. Works under general supervision.	BA/BS	4 years	54151S
Programmer II	Confirms project requirements by reviewing program objective, input data, and output requirements with analyst, supervisor, and client. Arranges and assists in overseeing project requirements in programming sequence by analyzing requirements; preparing a workflow chart and diagram using knowledge of computer capabilities, subject matter, programming language, and logic. Responsible for and assists in leading the encoding of project requirements by converting	BA/BS	6 years	54151S

	workflow information into computer language. Maintains client confidence and protects operations by keeping information confidential. Works under general supervision.			
Programmer III	Responsible for confirming project requirements by reviewing program objective, input data, and output requirements with analyst, supervisor, and client. Arranges and oversees project requirements in programming sequence by analyzing requirements; preparing a workflow chart and diagram using knowledge of computer capabilities, subject matter, programming language, and logic. Leads the encoding of project requirements by converting workflow information into computer language. Maintains client confidence and protects operations by keeping information confidential. Works under general supervision. May directly supervise lower-level programming staff.	BA/BS	8 years	54151S
Program Manager	Manages program to ensure that implementation and prescribed activities are carried out in accordance with specified objectives. Plans and develops methods and procedures for implementing program, directs and coordinates program activities, and exercises control over personnel responsible for specific functions or phases of program. May directly supervise lower-level program staff.	MA/MS	12 years	541430 541511 541611 541613 541910 54151S
Project Coordinator I	Provides assistance with coordination and monitoring of various projects including web-based marketing, integrated marketing, marketing research and analysis, video production, commercial art and graphic design, and integrated business projects. Ensures project is being completed in a timely and cost effect manner. Monitors project progress through program management financial and business tools such as work hours, budgets, and expenditures. Maintains communication with project manager, team members, and clients to stay informed on	BA/BS	2 years	541611 541511 541910 512110 541430 541613 541611

	project status and issues. Works under general supervision.			
Project Manager I	Provides assistance with management of various projects including business and financial solutions, web-based marketing, market research and analysis, video production, commercial art and graphic design, and integrated business projects. Responsible for ensuring strategic approach to project is met. Carefully observes performance of team members and suggests ways to improve practices. Measures compliance to client expectations and objectives throughout span of project. Works under general supervision.	BA/BS	1 years	541611 541511 541910 512110 541430 541613 541611
Project Manager II	Oversees all stages of project management including business solutions, web-based marketing, market research and analysis, video production, commercial art and graphic design, and integrated business projects. Manages quality control and financials throughout the project. Manages communication and coordination between team members to meet project objectives. Tracks progress of objectives, deliverables, timelines and budgets. May directly supervise lower-level project management staff.	BA/BS	3 years	541611 541511 541910 512110 541430 541613 541611
Project Manager III	Develops and oversees product and service strategy for various projects including integrated and web-based marketing, market research and analysis, video production, commercial art and graphic design, and integrated business projects. Defines project objectives and schedule. Manages quality control and financials throughout project. Regularly meets with management to discuss current performance, and new initiatives. Comprehensively coordinates activity across multiple functional groups. May directly supervise lower-level project management staff.	BA/BS	6 years	541611 541511 541910 512110 541430 541613 541611
Public Relations Specialist - Junior	Identifies and executes public affairs and marketing techniques. Conducts research to gain insight	BA/BS	3 years	541611 541511 541910

	into approaches for raising public awareness of assigned initiatives. Develops and executes communications strategies and associated products to advance and promote initiatives.			512110 541613
Public Relations Specialist – Mid-Level	Identifies and executes public affairs and marketing techniques. Conducts research to gain insight into approaches for raising public awareness of assigned initiatives. Develops and executes communications strategies and associated products to advance and promote initiatives. May directly supervise lower-level staff.	BA/BS	5 years	541611 541511 541910 512110 541613
Section 508 Compliance Specialist I	Prepares and tests documents, web pages, and other deliverables to ensure compliance with Section 508 requirements. Analyzes and corrects deliverables for 508 compliance, using software tools and assistive technologies as applicable.	BA/BS	1 year	541611 541511 541910 512110 541613 54151S
Section 508 Compliance Specialist II	Prepares and tests documents, web pages, and other deliverables to ensure compliance with Section 508 requirements. Analyzes and corrects deliverables for 508 compliance, using software tools and assistive technologies as applicable. May directly supervise lower-level 508 staff.	BA/BS	3 years	541611 541511 541910 512110 541613 54151S
Senior Writer	Responsible for producing excellent written content for the client, including interviews, surveys, strategic marketing plans, scripts and narration, and video production deliverables. Assists in supporting the client's comprehensive operational and administrative business support needs. May provide direct oversight of junior writers, handle multiple projects at once, research into assignments, and demonstrate an ability to meet deadlines.	BA/BS	4 years	541611 541511 541910 512110 541613 541611
Strategic/Operational Analyst	Reviews, analyzes, and facilitates strategic planning efforts, operational concepts, and direction. Monitors and reviews ongoing programs and provides strategic insight and recommendations. Reviews operational plans and procedures, and may perform high-	BA	8 years	541611 541511 541910 512110 541613 541611 54151S

	level operations functions. Analyzes, identifies, and provides mitigation options for issues of efficiency, profitability, development, finances, and management. May directly supervise lower-level program staff.			
UX Specialist	Works with management teams to create solutions. Establish user experience goals, serving as an ambassador for clients to achieve optimal usability. Designs, develops, and implements cross-browser and cross-platform user interface, such as graphics and multimedia, for web applications, web pages, and web components. Maintains and enhances user interface of existing web applications, web pages, and web components. Works under general supervision.	BA/BS	2 years	541430 541511 541611 541613 541910 54151S
Video Editor	Responsible for editing of audio and video and other post-production tasks in support of a wide variety of content and comprehensive marketing solutions including web-based marketing and interactive marketing and advertising. Helps ensure integrated business mission and goal production deadlines and objectives are met. Provides finished video products through assembling, organizing, and rearranging previously recorded materials into cohesive products. Making edits or corrections to video shots in order to produce seamless scenes. Works under general supervision.	BA/BS	2 years	541511 512110 541613 541611
Voice Artist	Performs voice-over or voice acting for characters or narrators in a variety of formats including shows, films, commercials, and video games. Supports comprehensive marketing solutions. Provides work in recording studios with sound engineers. Able to read and interpret scripts, effectively portrays appropriate emotion and tone. Works under general supervision.	High School Diploma	2 years	512110 541613
Web Developer I	Develops and oversees website design and creation often aligned	BA/BS	3 years	541611 541511

	with financial and business solutions and plans. Plans, designs, evaluates, develops, tests, edits, maintains, and documents look and flow of websites to maximize use of internet capabilities for increased web-based marketing potential. Interviews clients to help them clarify their goals and integrated marketing and business solutions for establishing a website. Designs or supervises design of digitized images, banners, bullets, charts, image maps and other graphics to enhance appearance of site. Applies knowledge of programming techniques and computer internet systems. Works under general supervision.			541613 541611 54151S
Web Developer II	Develops and oversees website design and creation often aligned with financial and business solutions and plans. Plans, designs, evaluates, develops, tests, edits, maintains, and documents look and flow of websites to maximize use of internet capabilities for increased web-based marketing potential. Interviews clients to help them clarify their goals and integrated marketing and business solutions for establishing a website. Designs or supervises design of digitized images, banners, bullets, charts, image maps and other graphics to enhance appearance of site. Applies knowledge of programming techniques and computer internet systems. Works under general supervision.	BA/BS	5 years	541611 541511 541613 541611 54151S
Web, Social Media, SharePoint Support Specialist	Provides digital media content development and management support. Develops and maintains a consolidated content library. Creates digital media content incorporating photo, video, audio, and animated content. Manages libraries on SharePoint to include content management and permissions. Develops workflows and databases to facilitate client processes.	AA or Technical Certification	1 year	541611 541511 541910 512110 541430 541613 54151S

Writer	Responsible for the composition of written content as well as the ability to revise and adjust content to the direction of the client. This content includes program management support for financial and business solutions, market research and analysis, scripts and narration, comprehensive marketing solutions, and integrated business mission performance goals. Understanding of the material and the audience, excellent writing skills and style. Works under general supervision.	BA/BS	2 years	541611 541511 541910 512110 541613 541611
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** Signifies SCA labor category (No SCA Labor Categories included)

Education and Experience Substitutions

Education Substitutions: It is Breck’s standard practice that a BA/BS education requirement may be substituted with either an Associate’s Degree plus two years’ relevant experience, or four years’ relevant experience. An MA/MS education requirement may be substituted with six years’ relevant experience.

Experience Substitutions: Two years of relevant experience may be substituted for an MA/MS degree, and four years of relevant experience may be substituted for a PhD, JD, or equivalent degree.